



Video Transcript

00:00

hello everybody this is sean mckee

00:02

founder of alpha suit

00:04

and i just thought i'd put together a

00:05

quick video just to give you

00:07

some ideas on some kind of a basic

00:10

wardrobe that

00:11

we recommend for uh guys that are trying

00:14

to build up their wardrobe and

00:16

you know maybe i guess the key thing is

00:18

we want to make sure you get kind of the

00:19

foundational pieces taken care of and

00:21

then

00:22

once you have those pieces in your

00:23

wardrobe you can start branching off to

00:25

other types of suits

00:27

in your wardrobe and we'll just take the

00:28

time to cover suits today and then we'll

00:30

do another video

00:31

with sport coats and blazers and

00:34

trousers and things like that but

00:37

uh you know when you're getting your

00:38

fursuit you you want to start off with

00:41

the basics and so a charcoal gray

00:42

would be what i would be considered to

00:45

be a basic suit so

00:47

a charcoal gray is a neutral color so

00:50

it's very easy

00:51

to match up really any color with it

00:53

it's going to look nice

00:56

and with custom suits you get to choose

00:57

the lining and the buttons and the

01:00

threads so

01:00

as you can see with this charcoal gray

01:02

suit i did a brown button with some

01:04

brown thread

01:06

and obviously it's going to look great

01:07

with a white shirt

01:10

but again with a gray suit you can mix

01:12

and match

01:13

with many different colors because again

01:15

gray is a neutral color so really any

01:17

color is going to look good with it

01:23

this is a little bit lighter gray suit

01:25

so it's good to have a charcoal gray

01:27

suit

01:28

and some kind of a medium gray suit that

01:30

you can wear looks a little bit nicer in

01:31

the summer and then the spring and the

01:33

early fall

01:36

you can always use different buttons um

01:39

i just left the brown buttons here but

01:41

you could go to a charcoal button

01:42

and like a black thread if you wanted to

01:44

or even uh

01:46

you know choose any other kind of color

01:48

if you'd like

01:49

on the thread and the buttons very easy

01:52

to do

01:54

again it's a neutral color so i'm going

01:56

to show you here some nice

01:58

ideas for shirts

02:01

and now this is a solid suit so it's

02:03

it's very easy not only to mix colors

02:06

to match colors rather but it's also

02:07

nice for patterned shirts as well

02:10

um and since it's a solid suit you can

02:12

have the pattern of the shirt be big

02:13

or more of a micro pattern or something

02:16

in between

02:17

like this this shirt's pretty busy so

02:19

you wouldn't want to wear this shirt

02:20

with a

02:21

overly busy suit like a pinstripe suit

02:23

it was too busy or a check

02:25

you know a small check pattern suit

02:31

and the next color if you have a

02:34

charcoal gray and a medium gray you want

02:35

to get

02:36

start getting into your navy suits this

02:39

is kind of a

02:40

marine blue suit looks great with the

02:43

same shirt

02:45

again you can mix and match linings and

02:47

colors of thread and buttons

02:52

that's just another look another shirt

02:54

this is a the shirt here is a real tight

02:56

check

02:57

and looks good with a nice you know

02:59

different colors of ties and

03:00

again that's something you can pick out

03:02

and has a lot to do with your

03:04

own personal preference and then we have

03:06

a little bit darker navy suit

03:08

so there's different shades of obviously

03:10

of grays and blues

03:11

but it's important to start with either

03:13

a navy something in the navy category or

03:15

something in the charcoal

03:16

category either one is fine um

03:20

but once you have those two suits taken

03:21

care of you can start branching out into

03:23

other

03:24

patterns i'm just showing you here some

03:25

different colors that look nice with

03:27

blue

03:27

this is a nice violet color check shirt

03:32

i did a periwinkle or a light blue

03:34

thread

03:35

and a navy button on this picture here

03:38

this one i changed out to

03:40

black buttons and i did a kind of a

03:43

graph

03:43

check blue shirt which is a nice look

03:49

white shirt and then i moved into

03:54

a blue plaid suit you can see it's got a

03:57

window pane in here

03:59

and here's kind of a little bit picture

04:00

of the plaid but you know after you have

04:02

your basic suits taken care of you can

04:04

start branching out into these kinds of

04:06

suits that are a little bit more fun a

04:07

little bit more different

04:09

and you can play with those with the

04:11

linings and the buttons and the shirts

04:13

and the tie and everything else to kind

04:15

of

04:16

mix it up a little bit here i matched up

04:18

a graph check shirt

04:19

uh brown check inside of the blue

04:23

and it looks great did a kind of a brown

04:26

blue lining on the inside

04:30

and a gray window pane as you can see

04:32

here the window pane in this suit

04:34

looks great with the same shirt that i

04:35

showed you previously

04:39

and i also went to a cobalt blue shirt

04:42

solid which looks real nice under there

04:46

so again these gray and navy suits are

04:47

very versatile so there's so much you

04:49

can do with

04:50

shirts and ties to kind of change them

04:52

up

04:53

this is a pretty bold blue plaid suit

04:56

here

05:01

and again back to charcoal gray so

05:03

anyway this is what we like to see guys

05:05

uh build their wardrobes on these basic

05:07

foundational suits

05:09

and when you come in for your

05:10

consultation and your fitting we'll get

05:12

a chance to talk to you about what it is
05:13

you're looking for and make sure you're
05:15

properly attired for
05:16

any situation you're going to find
05:17

yourself in look forward to seeing you
05:19

book an appointment at
05:20

alphasuit.com and come in and see us
05:23

take care