

## Designing a Suit With Alphasuit

0:00hey everybody Sean Nicki here thanks for visiting alpha suits  
website0:05and just for those of you who may be new  
0:10I've been in this business for 23 years and my traditional  
businesses I go see  
0:16my clients at their home or office to take care while their  
clothing is there  
0:19but it's it's very high-end clothing for expensive so i wanted to  
have something  
0:23that I could make available to young professionals and guys it  
just didn't  
0:28want to spend a thousand dollars and upon their suits oh my  
launch alpha suit  
0:32and it's a little bit different that you know if you guys want to  
purchase  
0:37officers they come to my showroom in the short north 629  
north high street on the  
0:42fourth floor and you have to schedule appointment online on  
the website alpha  
0:45suit calm so it's a really takes all my work out of it instead of  
going to see  
0:51guys one on one individually and then going back and making  
a delivery and all  
0:56that it's you know you come to the showroom get measured  
up pick out your  
0:59fabrics and then when your clothing comes in about three or  
four weeks later  
1:04than we get a text messaging schedule another appointment  
to come into a  
1:07pickup so it's a great concept and it's been doing very well it's  
were about two  
1:13years old

1:14as of this month august \$DAY of \$MONTH 2016 so i just want to show you a couple  
1:18things though some design software that I use to help kinda make a little bit  
1:25easier to pick out your clothing but  
1:28what we do is we go ahead and pick area you can design out there and then we can  
1:34match up all the fabric so you can see what matches and so forth so let's take  
1:41a look at some basic suits and i'll show you how to mix and match few patterns  
1:50but let's just say we go with a kind of British Navy it's a very popular color  
1:54right now so I sell a lot of this color so you probably seen a lot magazines and  
1:59just other guys out about wearing this color so it's kind of neat this we can  
2:04pick the fabric and you have to pick your buttons and your thread as well so  
2:07most guys weren't brown these days brown shoes and belt so it's kind of cool to  
2:13do some kind of a brown button as well to kind of match that and the nice thing  
2:17about that is you can we switch buttons out later if you know the brown goes out  
2:21of style you can go to back to black or whatever you like and we went to look at  
2:27the thread colors you can even do a brown thread  
2:30it's kind of nice as you have all these different selections  
2:36and options on custom-made clothing as opposed to off the rack and the nice  
2:39thing about the alphasud brand is your basic paying the same price as you would

2:43for a good off-the-rack suits or decent off-the-rack suit which never really

## **Designing a Suit with Alphasuit**

2:46fits you you have to have all the alterations done it just really never

2:49truly fits like a custom garment looks pretty cool there so we'll leave that

2:53and you also get to pick out your lining without the Sioux your name on the

2:58inside so it's kind of cool to go and pick out a cool lining so try like a

3:05silver or you can do a lavender just really anything that turns you on so

3:09there's just a lot to choose from but just for the purpose of this video we'll

3:13just we'll go with that there and finally we can choose a tie to go with

3:23the outfit and there's again just a lot to choose from so see

3:37there you go pretty cool pretty cool software to help you envision what your

3:40clothing is going to look like and nobody else that i know of offers this

3:44especially in the alphasuit price points

3:49cool

3:56so there you go if you have any questions feel free to email us Sean at

4:00alpha 2.com against a call or text messages or simply to schedule .

4:05whenever you're ready to come on in and get measured up thanks for watching